

# Social Media and the United Nations

*Apply Social Media best practices to the work you do*

In this course, you will learn how to use social media safely and effectively for personal and professional success.



UN Photo/Mark Garten

## The English Language Programme

offers this hands-on training in social media, tailored to your needs and the work you do

### Course Objectives:

- Explore what the UN and related agencies are doing with social media
- Develop or enhance a social media strategy
- Try platforms and tools
- Discuss related advice, ideas and vocabulary
- Write better for social media use at work
- Learn from outside experts via guest presenters and networking opportunities
- Complete a work-related project of your choice

### Target Audience:

Both native and non-native speakers of English who are using social media for their work or who may use it for current work or a future post.

### Eligibility:

- CEFR Target level = B2

### To Register:

Register via Inspira:  
[inspira.un.org](http://inspira.un.org)

1. Go to Main Menu – Self Service - My Learning
2. Type *Social Media and the United Nations* in the 'Search the Catalog' box

### Course requirements:

To earn a certificate for this course, participants must:

- (1) Attend an opening 3-hour workshop
- (2) Regularly contribute to the course community in Unite Connections
- (3) Meet with instructor to discuss your course project plan
- (4) Attend a minimum of 6 (of 10+) webinars
- (5) Give a brief (~5 min.) presentation about progress made on your course project. This will take place during the final 'mandatory lesson'.

### Contact:

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### Course Schedule & Location:

#### 2 mandatory lessons

<b>In person</b> at UNHQ New York <a href="#">LMS-1174</a>	<b>14 October 2015</b> 9am-noon, DC2 <b>9 December 2015</b> 9am-noon, DC2
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<b>OR Online via WebEX</b> <a href="#">LMS-XXXX</a>	<b>15 October 2015</b> 8-11am, NYC time <b>10 December 2015</b> 8-11am, NYC time
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#### 10+ Webinars to choose from

Wednesday/Thursday mornings,

21 October – 3 December

